GLOBAL FUTURE OF BPO
SHARED SERVICES & GBS
CONFERENCE



SPONSORSHIP PACKAGES 2027

Partner with the 4th Annual Global Future of BPO, Shared Services & GBS Conference

Meet the GBS, Shared Services, GCC, CoE and BPO decision-makers who decide how global business services are designed, delivered and measured.

29–30 June 2027
Two conference days

Hotel KINGS COURT
Republic Square, Prague

4th annual edition
Since 2024

THE AUDIENCE

Senior Leaders Responsible for Global Business Services

Based on participant records from the 2024, 2025 and 2026 editions.

79.2%
Senior leaders and decision-makers

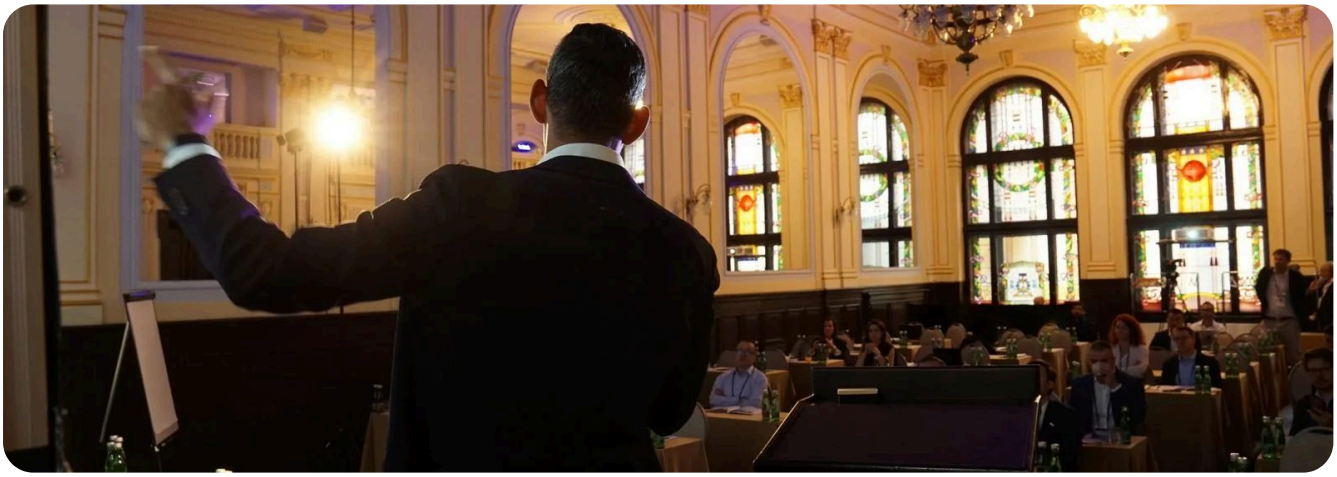
25
Countries represented

8
Industry groups

50
Different speakers across three editions

Who attends

- CFOs, COOs, CHROs, CIOs and CPOs
- GBS and Shared Services executives
- GCC and CoE leaders
- BPO executives and outsourcing decision-makers
- Global Process Owners
- Finance, HR, Procurement and IT leaders
- AI, automation, analytics and digital transformation leaders
- Sourcing, vendor management and operational excellence professionals



2027 programme themes

- The Future Business Services Ecosystem
- Rethinking Work, Processes and Ownership
- AI, Data, Technology and Governance
- End-to-End Process Transformation
- People, Capabilities and Global Delivery
- Performance and Enterprise Value

SPONSORSHIP PACKAGES

Four Sponsorship Packages

Select the package that aligns with your organisation's goals. Each package can be tailored, combined with additional opportunities and matched to your objectives: thought leadership on stage, visibility with senior decision-makers or focused business conversations.

Platinum

The highest level of visibility and involvement across the two days

Gold

Strong visibility with a meaningful role in the programme

Silver

Visibility and access to the conference audience

Supporting

An accessible way to support the conference and its community

Additional opportunities

- **Branded Lanyards**
- **Conference Bag Inserts**
- **Networking Lunch Sponsorship**
- **Coffee Break Sponsorship**

Benefits and fees. The benefits and fee of each package and opportunity are shared on request with availability. Early agreements secure the best positions in the programme and in pre-event promotion across email, LinkedIn and the conference website.



HOW IT WORKS

From First Conversation to the Closing Session

1. **Request sponsorship.** Send the form at fobpossgbs.com/request-sponsorship or contact Harvinder Singh directly.
2. **Package details.** You receive the package details, availability and next steps, usually within two working days.
3. **Agreement.** Every agreement is confirmed in writing with a clear schedule of deliverables and dates.
4. **Delivery.** A named contact looks after you from signature to the closing session.

PARTNERS OF PAST EDITIONS

Sponsorship fees are non-refundable once the agreement is confirmed; the Terms and Conditions at fobpossgbs.com/terms-conditions apply.



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